

Gabriel Yesuron

26 years old (01.12.1991)

Rosario, Argentina

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Product, service and UX designer, world traveler, freestyle snowboarder, art enthusiast, detail observer, life lover, adventure thirsty, nature admirer, risk taker and more...

Experience

Education

BA Industrial design

Ins. Sup. Comunicación Visual

Rosario, Argentina | 2010 - 2015

Course UX Design

Coderhouse

Bueno Aires, Argentina | 2017

Skills

Interaction Design

User Research

Personas

Storyboarding

Usability test

Wireframing / validation

Interactive Prototyping

Web Design

Mobile Design

Industrial Design

Branding

Tools

Paper and Pencil

Sketch app

Adobe Illustrator

Principle for mac

Invision

Adobe Photoshop

Adobe XD

Adobe Premiere

Realtime Board

San Cristóbal

Sancristobal.com

April 2018 - Now

Rosario, Argentina

Service Designer (UX/UI)

Building sinister's (car accident) digital workflow, involving 5 different edge users allowing them to manage and consume information from the process.

Moka

www.moka.tv

August 2017 -

April 2018

Santa Fe, Argentina

Product Designer (UX/UI)

Working as product and UX designer for many clients located in Europe: Hudya, Boligmesse, Tombooks, UCM as well as other in house secret projects.

Hudya

Oslo, Norway

www.Hudya.no

in-house consultant
December 2017
and January 2018

Product UX/UI Designer

- Co-designed the new and actual comercial webpage aligning it with the brand identity layout and increasing it's conversion rate and engagment.
- Co-designed the corporate webpage. worked with many stakeholders to increase B2B engagment.
- Designed the userflow to adquire hudya's electricity, insurance, and mobile products through it's webpage.

Boligmesse

Oslo, Norway

Boligmesse.no

UX Designer

Designing exhibitors dashboard including "campaing" feature to send free invitation to selected customers increasing attendees to each fair.

Idomotics

idomotics.com

2014 - 2016

Santa Fe, Argentina

Industrial Designer

Conceptualization and design of products related with IoT.

Responsible of manufacturation in Shenzhen, China.

Unfold bags

fb/somosunfold

2014 - 2016

Santa Fe, Argentina

Designer, Marketing Director

Conceptualization, design and marketing of a co-owned brand of urban backpacks and bags.